

ORDER



Orders
Order / Rev: 726087
Alt Order #: 06400937
Product Desc: ROMNEY FOR PRESIDENT
Estimate:
Flight Dates: 11/01/12 - 11/06/12
Original Date / Rev: 10/31/12 / 10/31/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact: Stephanie Kincaid
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, M/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	14	\$65,500.00	\$55,675.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	14	\$65,500.00	\$55,675.00	0.00
Totals	14	\$65,500.00	\$55,675.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	11/02/12	11/02/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	2	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F-- 2 \$6,000.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WTSP 10/29/12-11/04/12 Fri Prime B Fri 9-10p ----F-- :30 (\$6,000.00) 0.00 NM Credited															
E 2	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F-- 1 \$12,000.00 0.00															
E 5	WTSP	11/04/12	11/04/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	2	\$7,000.00	P-3	0.00	NM	2	\$14,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S 2 \$7,000.00 0.00															
E 6	WTSP	11/05/12	11/05/12	730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$3,000.00 0.00															
E 7	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S 1 \$1,800.00 0.00															
E 8	WTSP	11/05/12	11/05/12		CM	Mon 10-11p	M-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00

Order / Rev: 726087
Alt Order #: 06400937
Flight Dates: 11/01/12 - 11/06/12

Advertiser: Romney, M/ R / President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime C Hawaii Five-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$7,000.00		0.00			
E 9	WTSP	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
E 10	WTSP	11/05/12	11/06/12	5-530a 5-530a 10 News	CM	5-530a	MT-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1				\$200.00		0.00			
N 11	WTSP	11/01/12	11/01/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$9,000.00		0.00			
N 12	WTSP	11/01/12	11/01/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$4,500.00		0.00			
N 13	WTSP	11/03/12	11/03/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2				\$2,500.00		0.00			
N 14	WTSP	11/01/12	11/02/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---TF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--		1				\$1,000.00		0.00			
													Totals	14	\$65,500.00